

## MICHELLE BENZER

### ART DIRECTION + DESIGN

#### WORK EXPERIENCE: CURRENT

Senior Art Director

**LUCKY BRAND**, Los Angeles

Conceptualization and design of a wide variety of e-commerce and advertising communications for mobile, email, banner, social media and other channels. Harmonization of designs across print ad, catalog and online media. Art direction of photoshoots from start to finish, including selection and management of photographers, stylists and models.

#### FREELANCE (2006 – Present)

Art Director

**ONE KINGS LANE**

Art Director

**J.CREW**

Art Director

**MARTHA STEWART**

Designer (2001 – 2006)

**WILLIAMS SONOMA**

Designer (1999 – 2000)

**MAN BITES DOG**

Designer

**CNET**

Designer

**ELIZABETH ARDEN**

#### EDUCATION:

School of Visual Arts: BFA, Graphic Design, Lousie Fili (internship)

University of Colorado at Boulder: BFA, Fine Arts

Danish International Study Program

#### AWARDS

Winner of the Western Art Directors Club Award

Recipient of The Broadcast Design Award

Published in Communication Arts Annual November 1998

Selected for ID Magazine Annual 1998

Published in Graphis 2000

Selected for the annual type directors club exhibition

Exhibition at New York Art Directors' Club and School of Visual Arts Gallery

Semi-finalist in Bea Feitler competition

Recipient of The Billy Sunshine Scholarship

#### SKILLS

Adobe Creative Cloud and Spanish